

Pytania na obrony dla kierunku Economics and IT Applications

PYTANIA Z PRZEDMIOTÓW OGÓLNOUCZELNIANYCH I PODSTAWOWYCH

1. The main objective, functions and instruments of the Central Bank. (Macroeconomics)
2. Please describe what kind of market structure we can find in real economy. Please give examples of the markets. (Microeconomics)
3. Cyclical fluctuations in the modern economy. (Modern economics)
4. Discuss differences between the funding and asset side of banks' balance sheets - main items, associated risks and maturity. (Banking)
5. Optimal capital structure according to capital structure theories. (Corporate finance)
6. Discuss the differences between deposit- and non-deposit taking financial institutions - main functions, products and types of institutions. (Fundamentals of finance)
7. Describe sources of public revenues and their costs (collection , compliance, demoralisation, excess burden). (Public finance)
8. What is the born global company? How does it relate to globalization? (Business Globalization)
9. What are positive and negative effects of foreign direct investment flows for source and host countries? (International economic relations)
10. Policy responses to recession. (Economic policy)
11. What does it mean that the company is marketing oriented and what are the tools of marketing mix? (Marketing)
12. What general rules of handling difficult customers do you know? (Customer service)
13. Describe the factors which are affect to consumer behavior. (Consumers behaviour)
14. The essence of the company's financial liquidity. Indicators of its evaluation. (Economic analysis in enterprise)
15. What are the benefits and limitations of applying BCG Matrix? (Analysis of enterprises' market position)
16. Describe the accounting cycle in which transactions and events are gathered, processed, and reported to interested users. (Fundamentals of accounting)
17. Describe structure of Negotiations and BATNA. (Business negotiations)
18. Define "organizational structure" and describe its main dimensions. (Organization and management)
19. Describe methods of recruitment. (Human capital management)

PYTANIA Z PRZEDMIOTÓW KIERUNKOWYCH

1. Describe types of econometric models and deliver an example of the model that could be used for analysing a chosen economic phenomenon. (Econometrics)
2. Define annuity and continuous payments. Give formula and the relationship between them. (Financial and insurance mathematics)
3. Provide classification and general interpretation of basic summary statistics. (Descriptive statistics)
4. Describe the stages of hypothesis verification process. (Statistical inference)
5. Explain the approaches to valuation. What are the philosophical bases and information needed to use each of them in investment decisions? (Enterprise appraisal methods)
6. Clarify the term: multimedia. (Multimedia applications in business)
7. List and explain the basic constructs of structured programming. (Introduction to computer programming)
8. E-commerce – what is it and how is it better than traditional commerce? (Information technologies (IT))
9. Components of financial statements and the scope of information that are presented in them. (Accounting in enterprise)
10. Provide a description of the core functions of an accounting module. (Accounting modules in integrated information systems)
11. What is Geographic Information Systems. (Data acquisition systems)
12. What are the benefits of using statistical packages? (Statistical software applications)
13. Capabilities and limitations of computer simulation methods in the analysis of the business. (Computer aided modelling and simulation)
14. Describe three main components of Decision Support Systems. (Decision support systems)
15. Characterise types of teams. (Team work management)
16. What are theorems of the Modigliani-Miller tax theory when a corporate tax exists? (Corporate finances management)
17. Name at least three different types of information systems used in organizations and describe one of them. (Information management)
18. Interpret the role of SQL in database development. (Databases in economic applications)
19. Describe the role and influence of information systems on enterprise functionality. (Economic informatics)
20. Define what is critical path in Project Management and describe differences between critical and non-critical paths in Network Diagram. (Project management)